

2015 ANNUAL REPORT

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2015 MCDA Annual Report

Message from the President

It has been an honor and a pleasure to serve as President of the Maine Community Development Association (MCDA) from 2013-2015. MCDA is a great organization! I am encouraged by the way the organization has broadened its scope and expanded its reach to better reflect the needs of its members. Much has been achieved through the vision and dedication of the MCDA Executive Committee and Board Members to provide more value to the MCDA Membership with timely information and resources on topics that matter.

MCDA works closely with the Maine Department of Economic & Community Development (DECD); and thanks Deborah Johnson, Director, of the Office of Community Development (OCD), and her staff for their dedication, hard work, and support. DECD administers the Community Development Block Grant (CDBG) Program which is one of the best resources available to Maine communities. The CDBG Program provides millions of dollars in funding annually; primarily benefitting low to moderate income persons and creating jobs throughout Maine. CDBG Programs include downtown revitalization, economic development, housing assistance, micro-enterprise assistance, public facilities/infrastructure, special projects, urgent need, and workforce development. CDBG Projects are the result of active public participation and promote public/private sector partnerships for community betterment.

MCDA's Subcommittees include: Membership: (helped increase the organization to over 50 members), Professional Development: (secured guest speakers on topics of interest for members at MCDA Annual Meeting/other meetings/workshops), and Communications: (published MCDA Annual Report, meeting agendas/minutes, newsletters, brochures; designed MCDA booth at MMA Convention). A special thanks to Joella Theriault, MCDA Executive Committee Secretary for her outstanding work!

MCDA connects members with colleagues and provides referrals to resources for answers to local/regional problems as well as opportunities through its networking list. Members can send and receive messages to and from the entire group as part of the Maine Municipal Association (MMA) Resource Center List Serve. MCDA also conducts several general Membership Teleconferences throughout the year.

As I complete my two year term as MCDA President, I realize more than ever, how vital Community Development is as a life blood to Maine Communities. Thanks for your support and commitment. I wish MCDA success in growth and getting the message out for 2015-2016 and years to come!

Best regards,

**Darryl Sterling
President, MCDA**

Financial Report

Statement of Revenues and Expenses For the Seven Months Ending July 31, 2015

		BUDGET	ACTUAL		% OF BUDGET	BUDGET \$	PRIOR YEAR ACTUAL	
			MONTH	Y-T-D			MONTH	Y-T-D
	REVENUES							
40101	Interest Income	18	2	12	67%	6	1	11
40201	Member Dues	4,500	100	5,000	111%	(500)	0	4,900
40701	Seminars	0	0	0	0%	0	25	25
	TOTAL REVENUES	4,518	102	5,012	111%	(494)	26	4,936
	EXPENDITURES							
50201	Postage	70	0	61	87%	9	12	128
50203	Photocopies	4	0	46	1,150%	(42)	1	42
50204	Supplies	42	0	1	2%	41	0	12
50291	General Miscellaneous	500	0	19	4%	481	0	687
50292	Seminars	700	0	523	75%	177	0	325
50411	Contract Services-MMA	1,800	156	1,089	61%	711	152	1,062
50501	Travel-Officers	500	0	0	0%	500	0	0
	TOTAL EXPENDITURES	3,616	156	1,739	48%	1,877	165	2,256
	NET INCOME(LOSS)	902	(54)	3,273	363%	(2,371)	(139)	2,680

Balance Sheet July 31, 2015

ASSETS

Current Assets	
Checking Account	\$16,124
TOTAL CURRENT ASSETS	\$16,124
LIABILITIES & FUND BALANCE	\$0
Fund Balances	\$16,124
Unrestricted Fund Balance	
TOTAL FUND BALANCES	\$16,124
TOTAL LIABILITIES & FUND BALANCE	\$16,124

MCDA Membership

MCDA membership remains at 51. Throughout the 2015 membership year, MCDA welcomed the Towns of Bowdoinham, Rockport, and Van Buren and the City of Bangor and was saddened to say good bye to the following non-renewing members, which included the City of Brewer, CES Engineering, Maine Development Foundation and the Town of Cumberland. Here is a brief summary of our new members -



Nicole Briand is the Economic and Community Development Director for the Town of Bowdoinham. The Economic and Community Development Department publishes the Bowdoinham News six times per year and mails out to each household in the community. Check out this newsletter at www.bowdoinham.com

Tanya Emery is the City of Bangor's Director of Community and Economic Development. She oversees the Economic Development, Community Development, Code Enforcement and Planning divisions of the City. Tanya and her capable team are responsible for many of the development projects that make Bangor a great place to live, work, and play.



Dan McClung, Town Manager also serves as the Economic and Community Development Director for the Town of Van Buren. During his first year as the town's administrator, Dan has been successful in securing the Certified Business Friendly designation, CDBG and USDA funding for public infrastructure projects throughout the community. Learn more about Van Buren at www.vanburenmaine.com.

James (Jamie) Francomano took over the Planning and Development Director position in Rockport in November, 2014 after seven years of experience including Assistant Planner and Senior Planner positions at the Cities of Presque Isle and Belfast and at the Maine Land Use Planning Commission. His job responsibilities in Rockland includes Community Development, Planning and Zoning, Alternate Code Enforcement Officer, Alternate Plumbing Inspector and Alternate Health Officer.



MCDA welcomes all new members and wish them well in their positions!

Member Achievements and Success Stories

SANFORD MILL REDEVELOPMENT PROJECT WINS PHOENIX AWARD

The 2013 redevelopment of the Sanford Mill building in downtown Sanford was recognized with the prestigious Phoenix Award at the 2015 National Brownfields Conference at the Chicago Hilton in Chicago, IL. Sanford City Planner Jim Gulnac and City Manager Steve Buck, as well as Sanford Regional Economic Growth Council Director, Jim Nimon, were all on hand at the awards ceremony. The Phoenix Award was created in 1997 to honor groups working to solve critical environmental or social challenges, transforming blighted and contaminated areas into productive new uses and sustainable development projects. These awards are widely recognized as the outstanding award for achievement of excellence in Brownfield redevelopment. The Phoenix Award winners represent outstanding brownfield or environmental projects from each of the 10 U.S. Environmental Protection Agency regions.



*Receiving the award is Jim Gulnac, a member of MCDA.
Jim served as president of the association from 2009-2011.*

Congratulation to Jim on his retirement!

WASHINGTON COUNTY COUNCIL OF GOVERNMENTS AWARDED THE 2015 PLAN OF THE YEAR



Pictured above is Maine Association of Planners (MAP) Committee Chair, Amanda Lessard; MAP President, Sarah Curran; Washington County Council of Governments (WCCOG) Executive Director, Judy East; and WCCOG Planner, Crystal Hutchings.

The Maine Association of Planners (MAP) recognized the Bold Coast Scenic Byway Corridor Management Plan with their 2015 Plan of the Year Award. The award was presented to the Washington County Council of Governments at the MAP Annual General Meeting on May 21, 2015. The Bold Coast is a 125-mile driving route that invites visitors to explore the culture, history, wildlife, and rugged beauty of “Downeast” Maine. WCCOG has been working on the plan for the past four years. The Plan contains a comprehensive analysis of local and regional assets. It provides a list of goals and objectives and a 6-year action plan to guide the implementation of the goals.



Congratulations to Judy and Crystal!

2016 Community Development Block Grant (CDBG)

The 2016 Proposed Program Statement for the 2016 Community Development Block Grant (CDBG) program should be available in late October or early November. The Office of Community Development (OCD) anticipates a budget similar to the 2015 program, which was \$10,581,799. It is also expected that the program timeframe will be similar to last year.

Program	Letter of Intent Due Date	Application Due Date
Public Facilities	January 18, 2016	TBD
Public Infrastructure	January 18, 2016	March 9, 2016
Economic Development	1 st Friday of each Month	By Invitation Only
Downtown Revitalization	January 31, 2016	March 29, 2016
Micro Enterprise Assistance	1 st Friday of each Month	By Invitation Only
Housing Assistance	March 15, 2016	May 3, 2016
Workforce Development	1 st Friday of each Month	By Invitation Only

Information on the CDBG program can be viewed at www.meocd.org

Upcoming Events

Event	Location	Date	Description
MCDA Annual Meeting	Margarita's Restaurant Augusta	October 8, 2015	MCDA's Annual Meeting with Guest Speaker, Lisa Leahy of ConnectME Authority
Maine Affordable Housing Conference	Cross Insurance Center Bangor	October 13, 2015	Offers workshops on Healthy Maine Homes, Energy Efficiencies in Homeownership, and many more Register at www.mainehousing.org
Workforce Innovation and Opportunity Act (WIOA) Boot Camp for Grant Seekers	Live Webinar	October 15, 2015	Speaker will provide latest details on WIOA, a new federal law that governs the public workforce system.
2015 Grant Funding & Writing	Spectacular Event Center Bangor	October 22, 2015	Presented by Robert Nadeau, USDA Rural Development, Tammy Knight Office of Community Development, and Chris Shrum of Shrum Associates Register at www.memun.org
Maine Farmland Trust	The Black Bear Inn Orono	November 14 and 15, 2015	The Business of Farming for Wholesale. Contact Jed Beach at beach.jed@gmail.com

2015 MCDA Annual Meeting/Luncheon.

The MCDA Annual Meeting will be held at Margarita's Restaurant in Augusta beginning at 11:30 a.m. on Thursday, October 8, 2015. This year's guest speaker will be Lisa Leahy of ConnectME Authority



Lisa Leahy is the 2015 MCDA Annual Meeting Guest Speaker

*Lisa Leahy has 16 years of experience managing a diverse portfolio of state government service requirements and 20 years of information technology expertise. Since 2009 she has served as the Associate Executive Director of the **ConnectME Authority of Maine**. In this role, she is responsible for directing multiple projects to advance broadband throughout the state of Maine and managed the multi-million dollar NTIA, SBI broadband grant program. Most recently, she was designated as the point of contact for Maine's FirstNet project, a federally mandated, multi-year endeavor to build the country's first nationwide broadband network dedicated to public safety.*

Lisa was previously an eGov Services Specialist and Manager of Policy and Legislative Affairs with the Office of Information Technology at the State of Maine. Technically, Lisa has been responsible for managing multiple network environments, the Maine.gov web portal and delivering end user solutions.

Lisa holds undergraduate degrees in Sociology, Economics and Women's Studies and a Master's Degree in Public Administration.

ABOUT CONNECTME AUTHORITY: *In recognition of the critical importance of modern technology for education, health care, and business success in Maine, the Legislature created the **ConnectME Authority** (Authority) in 2006 as an independent State agency, to develop and implement broadband strategy for Maine. The Authority is governed by a Board which is comprised of members appointed by the Governor or specifically identified and designated by statute, and a Broadband Advisory Council consisting of private and public individuals who have expertise in the high-speed internet fields.*

The goal of the Authority is to facilitate universal availability of high-speed internet service (broadband) by providing a "pipe" where there is no pipe or in some cases, a bigger "pipe" which provides higher-speed broadband, and to increase the "take rate" (adoption) to greater than the national average. Increasing broadband access and take rates is critical to Maine's economy, tele-health, and distance learning and education.

ConnectME Authority Grant Program - Funds for Broadband Infrastructure Projects

ConnectME Authority makes grants for creative solutions for expanding affordable broadband service to the unserved areas of Maine. In the next round of funding, they will continue to request smaller, focused proposals, with a suggested grant limit for each project of \$100,000, funding no more than 50% of the total project, while recognizing that they can be flexible for exceptional proposals. Those interested in being informed when the ninth round is opened can fill out this online form to receive an email notice of announcement and instruction, the [Staying Informed Form](#). Legislation creating the ConnectME Authority provides for funding from a 0.25% surcharge on instate communications services.

The Authority makes grants for "last mile" infrastructure to provide high-speed internet access to customers in **unserved** areas Of Maine. Specifically, such grants provide a percentage of the cost, matched with funding from an internet service provider, of bringing affordable access from an existing location to unserved homes and businesses, which then pay a monthly access fee to that service provider.

MCDA PAST PRESIDENTS

Rodney Lynch 2011-2013
James Gulnac 2009-2011
Tony Levesque 2008-2009
Chris Spruce 2007
Isaac Wagner 2006
Matthew Eddy 2004-2005
Peter Lyford 2002-2003
Al Smith 2000-2001
Tony Levesque 1998-1999
Scott Pierz 1996-1997

Perley Beane 1994-1995
Orman Whitcomb 1992-1993
Debbie Wyman
Nancy Gervais
Dan Feeney
Arthur Faucher
Terry McCabe
Charles Upton
Rick Michaud
Laurie Windsor

ECONOMIC AND COMMUNITY DEVELOPMENT RESOURCES

Federal

U.S. Department of Housing and
Urban Development
www.hud.gov

USDA Rural Development
www.rurdev.usda.gov

U.S. Small Business Administration
www.sbaonline.sba.gov

Regional

Hancock County Planning Commission
www.hcpcme.org

Kennebec Valley Council of Governments
www.kvcog.org

Lincoln County Regional Planning Commission
www.lincolncountymaine.me

Northern Maine Development Commission
www.nmdc.org

Midcoast Economic Development District
www.mceddme.org

Penquis Community Action Program
www.penquis.org

Central Maine Growth Council
www.centralmaine.org

Sunrise County Economic Council
www.sunrisecounty.org

Eastern Maine Development Corporation
www.emdc.org

State

Maine Department of Economic and
Community Development
www.meocd.org

USDA Rural Development in Maine
www.rurdev.usda.gov/me

Small Business Development Centers
www.mainesbdc.org

ALPHA ONE
www.alphaone.now.com

Maine State Housing Authority
www.mainehousing.org

Coastal Enterprises, Inc.
www.ceimaine.org

Finance Authority of Maine
www.famemaine.com

Maine Downtown Center
www.mdf.org/mdc

Regional - Continued

Washington County Council of Governments
www.wccog.net

Androscoggin Valley Council of Governments
www.avcog.org

Kennebec Valley Council of Governments
www.kvcog.org

Southern Maine Regional Planning Commission
www.smrpc.o

ABOUT MCDA

MCDA'S PURPOSE: TO PROVIDE FORUMS TO INCREASE AWARENESS AND FOSTER COMMUNICATION RELATING TO COMMUNITY DEVELOPMENT ISSUES AND CONCERNS, AND TO PROVIDE EDUCATION AND TRAINING THROUGH WORKSHOPS.

MCDA'S MEETINGS: THE ANNUAL MEETING OF THE ASSOCIATION TAKES PLACE AT THE ANNUAL CONVENTION OF THE MAINE MUNICIPAL ASSOCIATION. FOUR (4) REGULAR MEETINGS FOR THE GENERAL MEMBERSHIP AND THE EXECUTIVE COMMITTEE ARE HELD ANNUALLY THROUGHOUT THE STATE OF MAINE. THE EXECUTIVE COMMITTEE MEETINGS ARE CALLED BY THE PRESIDENT OR MAJORITY OF OFFICERS ON AN AS-NEEDED BASIS.

ALL MEETINGS ARE OPEN TO MCDA MEMBERS!

MCDA'S NEWSLETTERS: QUARTERLY NEWSLETTERS HIGHLIGHTING COMMUNITY AND ECONOMIC DEVELOPMENT ARTICLES OF SPECIAL INTEREST THROUGHOUT THE STATE OF MAINE ARE MADE AVAILABLE TO THE GENERAL MEMBERSHIP. NEWSLETTERS ALSO PROVIDE INFORMATION ON FUNDING OPPORTUNITIES, JOBS & CLASSIFIEDS, AND SUCCESS STORIES.

Benefits to Becoming a Member. . . .

- *MCDA Funding Directory*
- *Training and Workshops*
- *Legislative Advocacy*
- *Affiliation with Other Agencies and Organizations*
- *Links to Funding and Business Agencies*
- *MCDA's ability to network with multiple partners*

Who's Invited to Join. . . .

ANY PERSON, MUNICIPALITY, OR FIRM EMPLOYED BY OR INTERESTED IN ECONOMIC AND/OR COMMUNITY DEVELOPMENT.

THE COMPOSITION OF MCDA'S EXECUTIVE COMMITTEE AND CURRENT MEMBERSHIP OFFERS NEW MEMBERS AN EXTENSIVE KNOWLEDGE BASE OF COMMUNITY AND ECONOMIC DEVELOPMENT PROGRAMS AND AVAILABLE FINANCIAL RESOURCES. THE TENURE AND EXPERIENCE OF THIS ASSOCIATION CAN PROVIDE NEW MEMBERS WITH A MULTIPLE RESOURCE BASE ON A VARIETY OF PROPOSED PROJECTS IN YOUR COMMUNITY. I AM/AM NOT INTERESTED IN SERVING ON ONE OF THE FOLLOWING COMMITTEES:

- | | |
|------------------|-------------------------------|
| ✓ ADVOCACY | ✓ PROFESSIONAL DEVELOPMENT |
| ✓ COMMUNICATIONS | ✓ MEMBERSHIP |
| ✓ FINANCE | ✓ OFFICER/EXECUTIVE COMMITTEE |

Maine Community Development Association

Local Government Center
60 Community Drive
Augusta, ME 04330-9486

(207) 623-8428 or
1-800-452-8786

www.maineccda.org

MCDA Subcommittee

Members:

Advocacy

Vacant (Chair)

Tony Levesque

Amy Bernard

Communications

Joella Theriault (Chair)

Tony Levesque

Amy Bernard

Finance

Mathew Eddy (Chair)

Executive Committee

Professional Development

Gail Chase (Chair)

Jim Gulnac

Tracey Hutton

Anne Krieg

Tony Levesque

Linda Smith

Tracey Steuber

Austin Blees

Membership

Steve Dyer (Chair)

Amy Bernard

Jim Gulnac

Tony Levesque

Nomination

Tony Levesque (Chair)

2014-2015 MCDA EXECUTIVE COMMITTEE MEMBERS

President:

Darryl Sterling

Economic and Community Development Consulting

1 Tulip Street

Richmond, ME 04357

(207) 807-9062

Term Expires: October, 2015

Vice President:

Gail Chase

Kennebec Valley Council of Governments

17 Main Street

Fairfield, ME 04937-1119

(207) 453-4258

Term Expires: October, 2015

Treasurer:

Mathew Eddy

45 McKeen Street

Brunswick, ME 04011

(207) 729-9694

Term Expires: October, 2015

Secretary:

Joella R. Theriault

Northern Maine Development Commission

11 West Main Street, Suite 104

Fort Kent, ME 04743

(207) 543-1802

Term Expires: October, 2015

Past President:

Rodney Lynch, AICP

Town of Thomaston

123 Summer Street

Rockland, ME 04841

(207) 594-7663

Term Expires: October, 2015

BOARD MEMBERS

Anne Krieg

Town of Bridgton

3 Chase Street, Suite 1

Bridgton, ME 04009-1266

(207) 647-8786

Term Expires: October, 2016

Tom Martin

Hancock County Planning Commission

395 State Street

Ellsworth, ME 04605

(207) 667-7131

Term Expires: October, 2015

Steve Dyer

Ransom Environmental Consult.

400 Commercial Street, Suite 404

Portland, ME 04102

(207) 772-2891

Term Expires: October, 2016

Suzie Paradis

Town of Madawaska

328 St. Thomas Street

Madawaska, ME 04756

(207) 728-3612

Term Expires: October, 2015



Thursday, October 8, 2015
ANNUAL MEETING LUNCHEON* & PROGRAM
11:30 a.m. to 1:30 p.m.

*Margaritas Restaurant
390 Western Avenue
Augusta, Maine*

ANNUAL MEETING AGENDA

1. Welcome and Introductions by Darryl Sterling, President MCDA 2013-2015
2. Approval of September 17, 2015 Meeting Minutes
3. Treasurer's Report and Financials
4. Election of Officers 2015 - Nominations Committee
5. Awards Presentation by President
6. Secretary's and Newsletter Report – Joella R. Theriault
7. Membership Report – Stephen Dyer
 - a. Reduced Rates for Retirees
8. Remarks by DECD/OCD Staff on the CDBG Program
9. Remarks on National COSCDA Conference – Deborah Johnson
10. Next Meeting Date
11. Guest Speaker – Lisa Leahy – ConnectME Authority
12. Adjourn

*Luncheon is at no cost to members. Luncheon serving will commence at 11:30 a.m. and business meeting at 12:00 noon.

