



# Maine Community Development Association

JANUARY-MARCH, 2013

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## MCDA President's Message

*(The following letter was presented and read to the Legislature by MCDA Vice President Darryl Sterling in support of LD 1172 funding for the Maine Downtown Center)*

April 22, 2013

126<sup>th</sup> Maine Legislature

Joint Select Committee on Maine's Workforce and Economic Future

Re: LD 1172 An Act to Support the Maine Downtown Center

Dear: Senator Seth Goodall (D-Sagadahoc) Chair  
Representative Seth Berry (D-Bowdoinham) Chair

Part of the mission of the Maine Community Development Association (MCDA) is to provide a statewide forum in which to increase awareness and foster communications relating to community development issues and concerns. At the recent April 12, 2013 meeting of the Maine Community Development Association (MCDA), the participating membership voted to authorize the Association's President to prepare a letter of support and that the President, or his designee, attend the hearing on MCDA's behalf to give verbal support for the appropriation to the Downtown Center. Since its inception in 1999 Maine towns and cities and individual MCDA members have used the Center's Four-Points Approach to downtown renaissance of Organization, Promotion, Design and Economic Restructuring as the basis for the numerous downtown revitalization projects around the state. In addition to providing a cohesive framework for comprehensive downtown revitalization, the Center has been at the forefront of convincing sometimes skeptical and reluctant municipal officials that downtowns are a community's only constant and sustainable business and job creator and therefore must be preserved and enhanced. Their success in this endeavor is evidenced by the fact that there is today hardly a municipal officer who is not a strong community voice for downtown and village revitalization. Taking this away would be a setback for future downtown economic rejuvenation efforts.

In summary, MCDA members live and/or work in the following nationally designated Main Street Maine or Maine Downtown Network Communities and thus experience on a daily basis the positive visual and economic development impact the Center has had on these towns and cities: Bath, Belfast, Gardiner, Sanford, Houlton, Van Buren, Madawaska, Augusta, Presque Isle, Waterville, Skowhegan, Calais, Rockland and Kingfield.

Rodney Lynch, AICP

President, MCDA  
2011-2013

# SEQUESTRATION

*(A series of automatic, across-the-board cuts to government agencies, totaling \$1.2 trillion over 10 years. The cuts are split 50/50 between defense and domestic discretionary spending.)*

Sequestration is the result of a 2011 of a shared bi-partisan arrangement between Congress and the Obama Administration to slow down the growth of the U.S. national debt, which rose to more than \$16 trillion during the recession. The Republicans and Democrats in Congress demanded spending cuts in exchange for giving the administration the opportunity to pay the federal government's obligations to its bondholder. The President acquiesced by signing the sequester executive order where the Congress and the White House agreed to more than \$2 trillion in spending cuts with \$1 trillion for the debt-ceiling bill and the rest imposed through sequestration.

- Approximately 5,500 civilian employees, most of which work at Portsmouth Naval Shipyard in Kittery, as well as employees of the Maine Army and Air National Guard and the U.S. Army.
- 600 civilian employees at the Defense Finance and Accounting Service (DFAS) Facility in Limestone, which are scheduled to be furloughed one day per week beginning in April through September. This would result in a 20% reduction in pay for furloughed civilian employees.
- The Maine Department of Defense, Veterans, and Emergency Management employees would also furlough approximately 570 civilians working on payroll to civilians providing training.
- \$2.7 million loss for primary and secondary education (\$2.6 million for teachers and staff who work with disabled children; elimination of head start services for approximately 300 children; reduced immunization; and reduced treatment for about 800 patients with substance abuse)
- Loss of about 60 work-study jobs for Maine students.
- Loss of about \$67,000 in Justice Assistance Grants to support law enforcement, prosecution, and crime prevention.
- Loss of about \$167,000 in funding for job search assistance, referral and placement.
- Loss of nearly \$200,000 in funds that provide meals for seniors.

## Effects of Sequestration in Maine

### Jobs Forecast for 2013

Charles Colgan, former chair of Maine's Consensus Economic Forecasting Commission and a professor of public policy and management at the University of Southern Maine's Muskie School of Public Service, commented in the January 8, 2013 edition of the Bangor Daily News that Maine jobs are stuck exactly where they were four years ago. He predicts that salaried employment will increase only by 0.5% in 2013. He predicts the national economy will take 78 months to recover fully from the end of the recession (June, 2009) and that Maine's economy will take 93 months, nearly 8 years.

### Jobs Outlook to 2020

Looking forward, Maine citizens interested in pursuing high-wage, in-demand jobs should consider the Maine Department of Labor's Jobs Outlook to 2020 listing. These jobs all require post secondary education. Leading the growth rate are respiratory therapists at (41.1% growth rate over 2010); radiologic technicians (36.9%); market research analysts and marketing specialists (27.5%); health educators (24.2%); surgical technologists (24.2%); physicians and surgeons (20.0%); and actuaries (20.2%) among the top jobs. Visit [www.maine.gov/labor](http://www.maine.gov/labor) for more information.

## *MCDA Training Session*

*Thursday, May 30, 2013*

MCDA will be offering a training session on Thursday, May 30, 2013 at the Sea Dog Restaurant in Bangor. The title of the first training session will be "A Fresh Look at Alternative Financing Mechanisms. As we experience a decrease in financial assistance resources to help our communities grow and thrive, we continually seek new opportunities and funding. New tools and resources are emerging or being re-tooled. This session will focus on some of those new tools; such as TIF programs, State New Market Tax Credit, MTI: Helping Business Innovation, and Efficiency Maine: Helping Solve Business Energy Issues. This session of the training will be based on alternative funding resources for economic and community development programs.

In addition to the program on financing there will also be a session conducted by MEREDA (Maine Real Estate and Development Association) on regional economic forecasting. The morning session will start out with a welcoming and short MCDA business meeting. So please put this on your calendar for May 30 and a registration form will be forthcoming. No cost for members and we are limited to a seating capacity of 40 persons. This is really a double feature because the next day the annual Maine Downtown Center Conference is being held in nearby Belfast and Point Lookout in Northport.

## *L.D. 220 – An Act to Ban the United Nations Agenda 21 in Maine*

In Rio de Janeiro, Brazil, in 1992, the United Nations sponsored an international conference known as the Earth Summit. The 12-day conference included formal documents signed by heads of state, including George H.W. Bush, which included Agenda 21, a document presenting detailed work plans for sustainable development. L.D. 220, sponsored by Rep. Long of Sherman seeks to ban Agenda 21. This bill prohibits the State, or any political subdivision of the State, from adopting or implementing policies originating from the United Nations Agenda 21 or other international laws that restrict private property rights without due process.

GrowSmart's Executive Director, Nancy Smith, provided testimony in opposition to L.D. 220 on March 5, 2013. GrowSmart Maine is a statewide non-profit membership-based organization working to grow Maine's economy, protect its distinctive character, and enhance the quality places that make Maine unique. Ms. Smith presented information on the Ten Principles of Smart Growth that guide effective development and planning on how Maine communities grow.

### **Ten Principles of Smart Growth**

1. Foster distinctive, attractive communities with a strong sense of place
2. Preserve open space, farmland, natural beauty, and critical environmental areas
3. Strengthen and direct development towards existing communities
4. Encourage community and stakeholder collaboration in development decisions
5. Make development decisions predictable, fair, and cost effective
6. Create a range of housing opportunities and choices
7. Create walkable neighborhoods
8. Take advantage of compact building design
9. Mix land uses
10. Provide a variety of transportation choices

## ***MCDAs Welcomes New Member – Town of Ashland***

*By Ralph Dwyer, Town of Ashland*



*Ralph Dwyer grew up in Oakfield, Maine. He graduated from the University of Maine at Orono with a degree in Mechanical Engineering. After graduation, Ralph worked at Great Northern Paper Company in the Central Engineering Department. In 1976, he transferred to Ashland where he worked as a Mechanical Engineer for the new Pinkham Sawmill Complex. During his 30 years at the Pinkham Facility, the sawmill experienced four different owners (Great Northern Paper, Bowater, Georgia Pacific and Irving Forest Products). From 2006 to 2011, Ralph worked as a forest products industry consultant. He was hired as Ashland's Town Manager in 2011. Ralph serves on the Northern Maine Development Commission's (NMDC) Board of Directors, Secretary of the Aroostook Municipal Association, Committee Chairman for Boy Scouts of America (BSA) Troop 179 and is a Past Director of Northeastern Lumber Manufacturers Association (NeLMA).*

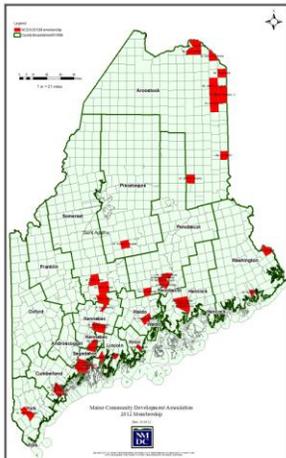
## ***MCDAs Welcomes New Member – Town of Fort Kent***

*By Steve Pelletier, Town of Fort Kent*



*Steve Pelletier received a Bachelor's Degree in Business Management at the University of Maine at Fort Kent. Prior to becoming employed as the Director of Planning and Economic Development for the Town of Fort Kent, Steve was a section manager for two Teleservices facilities for ten years and worked in Quality Control for a paper company for twenty years. He is an avid Boston sports fan and enjoys fishing, hunting, snowmobiling, and camping.*

*Steve resides in St. John Plantation with his wife and two daughters. In addition, Steve is serving a second year as St. John Plantation's First Assessor.*



### ***Thank you to our renewing members:***

*City of Bath  
City of Belfast  
Town of Bridgton  
Town of Caswell  
City of Ellsworth  
Town of Fort Fairfield  
Town of Fort Kent  
City of Gardiner  
Town of Guilford  
Town of Sanford  
Town of Houlton  
Town of Kennebunk  
Town of Madawaska  
Town of Madison  
Town of Newburgh  
City of Presque Isle*

*Town of Richmond  
Town of Skowhegan  
Town of Topsham  
Town of Van Buren  
  
CES, Inc.  
TD Bank  
Woodard & Curran  
Wright-Pierce  
Ron Harriman Assoc.  
Mr. Stephen Dyer  
Mr. Mark Green  
Mr. James Q. Gulnac  
Ms. Anne M. Krieg  
Mr. Rodney Lynch  
Ms. Kelly Race*

*Mr. Darryl Sterling, Mid-Maine Growth  
Hancock County Planning Commission  
Kennebec Valley Council of Governments  
Lincoln County Regional Planning Comm.  
Maine Development Foundation  
Midcoast Economic Development District  
Maine Rural Partners  
Northern Maine Development Commission  
Penquis Community Action Program  
Lincoln County RPC  
Sunrise County Economic Council  
Washington County Council of Governments*



## *Planning Bytes 'n Pieces by Rodney Lynch, AICP*

**Ken Young** is stepping down as the long time Executive Director of KVCOG. He has served in this role since June 2001. Ken, a Maine community development pioneer, says he is ready for a change and decided to resign. He plans to engage in part-time consulting (for which there is a demand now), do some writing on economic development and demographics in Maine, and spend more time with friends, neighbors, and people who've never ever heard of economic development, along with more sailing and more travel.

Previous public sector employment prior to KVCOG has included Downtown Manager for the City of Lewiston; Director, State and Federal Relations for the Maine Municipal Association; Deputy Commissioner and Commissioner Maine Department of Environmental Protection; Deputy Commissioner, Maine Department of Marine Resources; and US Environmental Protection Agency, Office of Policy and Resource Management.

As an attorney he served three terms as the City of Lewiston Corporation Counsel. Education includes Colby College, Harvard University, John F. Kennedy School of Government, Master of Public Administration and Juris Doctor at Boston College Law School.

We wish you the best as you downsize and wind down an active public life to one that is more manageable!

**Beverly Gerardi** is leaving the Mid-Coast Maine Economic Development District (MCEDD). Bev is going to do training and organizational development at Bath Iron Works.

**Scott Benson** has been hired by MCEDD as the new Senior Program Director. Prior to this position he was the Director of Economic and Community Development for the Town of Lisbon. Previously he worked for Eaton-Peabody Consulting and the City of Augusta.

**Audra Calder-Bell** has been hired as a Program Director for MCEDD. She is from Australia and previously worked for the Logan City, Queensland and Brisbane City, Australia where she was involved in infrastructure and land use planning, development of city plan and codes and community development grant writing. Welcome to the USA!

Town of Rockport has hired **Bill Najpauer** as the new Planning and Community Development Director replacing Tom Ford who served in that capacity for nearly 13 years. Bill is presently the Planning and Development Director for Waldoboro and will resign that position effective May 14. Previously he has worked as a private planning consultant and as a planner for KVCOG.

**Audrey Lovering**, former City of Rockland Community Development Director, has re-formed the consulting group, Lovering & Associates LLC (see webpage). Lovering Associates is located in Downtown Rockland. Many Flags/One Community, a regional educational initiative in Mid-Coast Maine, has retained Audrey as the Executive Director (consulting) of its Regional Board of Directors. In addition, Audrey joined the Maine Downtown Center Resource Team Visitation to the Town of Brunswick, a Main Street Maine Community, focusing on downtown Economic Restructuring.

As a closing note I have been doing this column for both the Maine Association of Planners (MAP) and MCDA for so long that I forgot when I started writing it- maybe some time in the 1990s? So after many years, like my old friend and professional colleague Ken Young I am stepping down at the end of 2013 and asking someone else to continue this guardian of nosy news, tidbits and morsels about everybody! The pay is lousy and the job does not require a lot of brain power and thinking-maybe this is why MAP & MCDA have allowed me to continue writing the column for so long?

# Update on 2013 CDBG Letters of Intent

Letters of Intent for the following programs have been accepted as of February 5, 2013

County	Number of Request	Amount of Request	Amount Available
<b><i>Public Infrastructure</i></b>			
Aroostook	2	\$1,830,400	
Franklin	1	\$440,000	
Lincoln	1	\$562,500	
Oxford	1	\$100,000	
Somerset	1	\$401,500	
Washington	5	\$3,015,000	
York	2	\$402,594	
		<b>\$6,751,994</b>	<b>\$2,700,000</b>
<b><i>Workforce Development</i></b>			
Sanford	1	<b>\$27,000</b>	<b>\$750,000*</b>
<b><i>Micro Enterprise</i></b>			
Kennebec	1	\$150,000	
Waldo	1	\$150,000	
Washington	1	\$25,000	
York	1	\$150,000	
		<b>\$475,000</b>	<b>\$700,000</b>
<b><i>Downtown Revitalization</i></b>			
Aroostook	1	\$200,000	
Kennebec	1	\$200,000	
Washington	2	\$400,000	
		<b>\$800,000</b>	<b>\$400,000</b>
<b><i>Economic Development</i></b>			
Aroostook	1	\$75,000	
Franklin	1	\$150,000	
Somerset	1	\$150,000	
York	1	\$300,000	
		<b>\$675,000</b>	<b>\$2,700,000*</b>
<b><i>Housing Assistance</i></b>			
Aroostook	1	<b>\$500,000</b>	
Cumberland	1	<b>\$500,000</b>	
Hancock	1	<b>\$300,000</b>	
Kennebec	1	<b>\$500,000</b>	
Knox	1	<b>\$350,000</b>	
Penobscot	1	<b>\$500,000</b>	
Somerset	1	<b>\$500,000</b>	
Waldo	1	<b>\$500,000</b>	
		<b>\$3,650,000</b>	<b>\$1,000,000</b>

\*Letters of Intent are accepted on the 1<sup>st</sup> Friday of each month.

# Jobs & Classified



The Island Institute seeks a Community and Economic Development Director. This new position aims to strengthen diverse community, economic and workforce development initiatives. The Community and Economic Development (CED) Director will manage several core community development programs and staff including Island Fellows, scholarships, internships and leadership programs as resources that are deployed with island partners. The CED Director reports to the Vice President of Operations. Position requires an undergraduate degree in a related field (master's degree preferred), and at least five years of experience in a related role; five years of personnel management experience; and budget and grant management experience. The CED Director is a full-time position. Please submit an application that includes a résumé, cover letter, and 3 professional references. Send application to Nancy McLeod Carter, Human Resources, Island Institute, at [ncarter@islandinstitute.org](mailto:ncarter@islandinstitute.org) or P.O. Box 648, Rockland, ME 04841.

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The Town of Waldoboro is looking for an energetic and enthusiastic individual to serve as Planning and Development Director and Code Enforcement Officer. This position is responsible for the administrative and technical work in planning, directing and managing a program of community and economic development and code enforcement.

Applicants should possess a Bachelor's Degree in planning, community development, business or public administration or a related field and possess, or be able to obtain, certification as a CEO in Land Use and Shoreland Zoning. The Town offers a competitive salary and an excellent benefits package. Please submit resume with a cover letter no later than Friday, May 10, 2013 to: John Spear, Town Manager, Town of Waldoboro, P.O. Box J, Waldoboro, Maine 04572. Job description can be obtained at [www.waldoboromaine.org](http://www.waldoboromaine.org).

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## Upcoming Events

Event	Date
<b>Tuesday, May 7, 2013</b>	Active Community Conference Registration: <a href="http://healthymainepartnerships.org">http://healthymainepartnerships.org</a>
<b>Wednesday, May 22, 2013</b>	MEREDA' Annual Real Estate 2013 Spring Conference Holiday Inn By the Bay in Portland Registration: <a href="http://www.mereda.org">www.mereda.org</a>
<b>Thursday, May 30, 2013</b>	Maine Community Development Association Alternative Financing Training Session Sea Dog Restaurant in Bangor Registration: <a href="mailto:jtheriault@nmdc.org">jtheriault@nmdc.org</a>
<b>Friday, May 31, 2013</b>	13 <sup>th</sup> Annual Maine Downtown Conference Green and Healthy Maine Streets: New Economic Vitality for Downtowns Registration: <a href="http://www.mdf.org">www.mdf.org</a>

# ABOUT MCDA

## *MCDA's Purpose*

TO PROVIDE FORUMS TO INCREASE AWARENESS AND FOSTER COMMUNICATION RELATING TO COMMUNITY DEVELOPMENT ISSUES AND CONCERNS, AND TO PROVIDE EDUCATION AND TRAINING THROUGH WORKSHOPS.

## *MCDA Meetings*

THE ANNUAL MEETING OF THE ASSOCIATION TAKES PLACE AT THE ANNUAL CONVENTION OF THE MAINE MUNICIPAL ASSOCIATION. FOUR (4) REGULAR MEETINGS FOR THE GENERAL MEMBERSHIP AND THE EXECUTIVE COMMITTEE ARE HELD ANNUALLY THROUGHOUT THE STATE OF MAINE. THE EXECUTIVE COMMITTEE MEETINGS ARE CALLED BY THE PRESIDENT OR MAJORITY OF OFFICERS ON AN AS-NEEDED BASIS.

## *MCDA Newsletters*

QUARTERLY NEWSLETTERS HIGHLIGHTING COMMUNITY AND ECONOMIC DEVELOPMENT ARTICLES OF SPECIAL INTEREST THROUGHOUT THE STATE OF MAINE ARE MADE AVAILABLE TO THE GENERAL MEMBERSHIP.

## *Benefits to Becoming a Member. . .*

### *MCDA Funding Directory*

### *Training and Workshops*

### *Legislative Advocacy*

### *Affiliation with Other Agencies and Organizations*

### *Links to Funding and Business Agencies*

### *MCDA's ability to network with multiple partners*

## *Who's Invited to Join????*

**ANY PERSON, MUNICIPALITY, OR FIRM EMPLOYED BY OR INTERESTED IN ECONOMIC AND/OR COMMUNITY DEVELOPMENT.**

THE COMPOSITION OF MCDA'S EXECUTIVE COMMITTEE AND CURRENT MEMBERSHIP OFFERS NEW MEMBERS AN EXTENSIVE KNOWLEDGE BASE OF COMMUNITY AND ECONOMIC DEVELOPMENT PROGRAMS AND AVAILABLE FINANCIAL RESOURCES. THE TENURE AND EXPERIENCE OF THIS ASSOCIATION CAN PROVIDE NEW MEMBERS WITH A MULTIPLE RESOURCE BASE ON A VARIETY OF PROPOSED PROJECTS IN YOUR COMMUNITY. I AM/AM NOT INTERESTED IN SERVING ON ONE OF THE FOLLOWING COMMITTEES:

- ✓ ADVOCACY
- ✓ COMMUNICATIONS
- ✓ FINANCE
- ✓ PROFESSIONAL DEVELOPMENT
- ✓ MEMBERSHIP
- ✓ OFFICER/EXECUTIVE COMMITTEE

## **DID YOU KNOW!!!!!!!!!!!!**

There are 491 municipalities in the State of Maine, yet there are only 22 municipalities who are members of the Maine Community Development Association (MCDA). Now, more than ever, MCDA urges each municipality to become a member of the organization. MCDA is an affiliate group of the Maine Municipal Association (MMA) and as such enjoys the same status regarding lobbying. MCDA's Advocacy Role is to weigh in on proposed legislation and policies that impact community development in Maine. This organization is the "voice" of community development policy making in Maine.

Each year, prior to the distribution of Community Development Block Grant (CDBG) funds, the State Department of Economic and Community Development's (DECD) Office of Community Development (OCD) holds public hearings on the upcoming program statement. Each year, proposed changes to the CDBG program are prepared and made available during the public hearing forums. Little or no representation among municipalities is on hand to provide comments on the program changes that would have a direct affect on their communities needs.

Focus on cutting federal spending and decreasing the national debt has resulted in continual decreases of the CDBG budget over the past few years. CDBG is vitally important for Maine communities since it is the only flexible source of federal assistance available to address a wide array of rural community development needs. OCD administers the CDBG funds through an annual competition based on scoring criteria adopted in the rule-making and program statement process. OCD works collaboratively with MCDA to review proposed changes and garner support for the CDBG program. This is the time for the MCDA membership to provide feedback on the CDBG program.

Please join and make your 'voice' count!

Please visit our website at [www.maineccda.org](http://www.maineccda.org) for a membership application or contact any member of the Board of Directors.

## Maine Community Development Association

Local Government Center  
60 Community Drive  
Augusta, ME 04330-9486

(207) 623-8428 or  
1-800-452-8786

[www.maineccda.org](http://www.maineccda.org)

### MCDA Subcommittee Members:

#### Advocacy

Daniel LaPointe (Chair)  
Tony Levesque  
Ron Harriman  
Al Smith  
Wade Hanson  
Noel Musson

#### Communications

Joella Theriault (Chair)  
Tony Levesque  
Mary Walton  
Ken Arndt

#### Finance

Mathew Eddy (Chair)  
Executive Committee

#### Professional Development

Darryl Sterling (Chair)  
Jim Gulnac  
Joella R. Theriault  
Steve Dyer  
Wade Hanson  
Mathew Eddy  
Noel Musson  
Suzie Paradis

#### Membership

Steve Dyer (Chair)  
Michael Bush  
Suzie Paradis  
Tony Levesque  
Jonathan Edgerton

#### Nomination

Al Smith (Chair)  
Wade Hanson  
Paul Bernier

### 2012-2013 MCDA EXECUTIVE COMMITTEE MEMBERS

#### President:

**Rodney Lynch, AICP**  
Town of Thomaston  
123 Summer Street  
Rockland, ME 04841  
(207) 594-7663

**Term Expires: October, 2013**

#### Vice President:

**Darryl Sterling**  
Central Maine Growth Council  
50 Elm Street  
Waterville, ME 04901  
(207) 680-7300

**Term Expires: October, 2013**

#### Treasurer:

**Mathew Eddy**  
45 McKeen Street  
Brunswick, ME 04011  
(207) 729-9694

**Term Expires: October, 2013**

#### Secretary:

**Joella R. Theriault**  
Northern Maine Development Commission  
11 West Main Street, Suite 104  
Fort Kent, ME 04743  
(207) 543-1802

**Term Expires: October, 2013**

#### Past President:

**James Q. Gulnac, AICP**  
Town of Sanford  
919 Main Street  
Sanford, ME 04073  
(207) 324-9150

**Term Expires: October, 2013**

### BOARD MEMBERS

#### **Wade Hanson**

Houlton Band of Maliseet Indians  
88 Bell Road  
Littleton, ME 04730  
(207) 532-4273 x 204

**Term Expires: October, 2014**

#### **Gail Chase**

Kennebec Valley Council of Governments  
17 Main Street  
Fairfield, ME 04937-1119  
(207) 453-4258

**Term Expires: October, 2013**

#### **Steve Dyer**

Ransom Environmental Consult.  
400 Commercial Street, Suite 404  
Portland, ME 04102  
(207) 772-2891

**Term Expires: October, 2014**

#### **Suzie Paradis**

Town of Madawaska  
328 St. Thomas Street  
Madawaska, ME 04756  
(207) 728-3612

**Term Expires: October, 2013**

